



*your guide to*



**fame**

*week africa*

**mip** | **africa**

ANIMATION SA PROUDLY PRESENTS  
Cape Town INTERNATIONAL  
**ANIMATION**  
*Festival*

**MEDIA**  
& ENTERTAINMENT  
SOLUTIONS  
AFRICA

**MUZIKI**  
**AFRICA**



# what you need to know about fame week africa

Host City:



CITY OF CAPE TOWN

BULIT BY:



In partnership with the Host City of Cape Town, RX Africa brings you **FAME Week Africa 2022**, an event set to become the continent's unrivalled cornerstone of business development for the **film and television, animation, and arts, music and media as well as the entertainment industries.**

Connecting industry professionals and creatives, FAME Week Africa will turn every moment into an opportunity, transforming three days of exchange and networking, meetings, screenings and conferences, into lasting business.

**FAME Week Africa – a safari of events where the creative industries come to life!** Join us and celebrate Africa's talent, innovation, creativity and inspiration.

## FAME WEEK AFRICA IS A SAFARI OF EVENTS INCLUDING:

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ANIMATION SA PROUDLY PRESENTS  
*Cape Town* INTERNATIONAL  
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*Festival*

**MEDIA  
& ENTERTAINMENT  
SOLUTIONS  
AFRICA**

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AFRICA**

## what

- Bringing the Film + Television, Animation + Arts, Music + Media and Entertainment sector together
- Networking, meetings, conferences, film screenings, live music, theatre performances and much more!

## who

- Everyone involved in the Film + Television, Animation + Arts, Music + Media and Entertainment sector together
- Trade
- Buyers & sellers

## why

- Forge, enrich and strengthen business relationships
- Showcase new technologies and services in the Film, Arts, Media and Entertainment sector

## when

- 24 - 26 August 2022

## where

- Cape Town International Convention Centre, Cape Town



# want to know more?

Launched in 2021, set to become the continent's unrivalled cornerstone for the creative and content industries. FAME Week Africa provides an opportunity to forge, enrich and strengthen business relationships. Held in the Host City of Cape Town, the Los Angeles of Africa and gateway to the rest of the continent, FAME Week Africa is a PAN AFRICAN SHOW built to showcase the skill and expertise of the continent on a global scale with the primary objective of doing business with international companies in a buying, selling, coproduction and distribution capacity.

## **FWA CONNECT IS OUR 365 PLATFORM TO THE ANNUAL EVENT**

- \* To connect people from all around the globe, both virtually and face to face beyond a few days.
- \* Opportunity to connect consistently throughout the year
- \* Will include a year-round itinerary of podcasts, webinars, masterclasses and riveting industry content

## **COMING SOON**

FILM/TELEVISION stakeholders will have preferential access to ONE MIP where they can connect year-round to the TV industry's largest content showcase and global networking community.



## the details

24-26 August 2022: CTICC, CAPE TOWN

- \* Open to all industry professionals and visitors
- \* Business by day and experiences by night
- \* High-end, exclusive networking opportunities

2022 forecasted at 3,000 visitors, 100+ exhibitors and 300 buyers.

## **DELEGATES CAN LOOK FORWARD TO:**

- \* 1-on-1 meetings
- \* Screening sessions
- \* Pitch Platforms
- \* Deal rooms
- \* Content sessions
- \* Enchanting Festivals by Night
- \* Live Music
- \* An exclusive African First Film Premiere
- \* The highly anticipated, red-carpet FAME Grand Finale



Nigerian author Chinua Achebe once said, "Until the Lion tells his side of the story, the tale of the hunt will always glorify the Hunter". For centuries, Africa's stories have been told largely by those who colonised it — but things are changing.

**Be part of that change. Be part of FAME Week Africa.**

# mip® africa

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## contact

For more information:

[www.mipafrica.com](http://www.mipafrica.com) | [www.fameweek africa.com](http://www.fameweek africa.com)



@fameweek africa



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## where africa meets the world

*B2B market for film, television, and digital content distribution and co-production business in Sub-Saharan Africa.*

MIP Africa offers a unique **experience of pre-schedule one-to-one matchmaking** that guarantees meetings between **Distributors, Producers & Buyers and Commissioners** to support programmes sales and co-production partnerships. It's a thrilling opportunity to unwrap your freshest Film and Television content to African and International Buyers.

Designed to connect with TV industry leaders, MIP Africa is part of FAME Week Africa. Exhibitors will enjoy a platform created specifically to showcase the skill and capability of the continent.

MIP Markets are the world's leading entertainment content markets. MIPCOM and MIPTV are the two biggest weeks in the international television calendar, bringing together the largest gathering of global buyers, distribution and production communities. MIP Cancun, now in its 8th year, and MIP China which launched in 2017 have rapidly become the leading international content market and conference for their regions.

## why attend

- This trade event brings together International and African companies to develop new programming across all genres.
- The most direct and easy way to find the right co-production or co-development partners or to sell remake rights to an Africa producer
- Make the critical connections you need for your content
- MIP Africa is the most efficient way to source high-end international content
- Find production and financing partners
- Sell IP and remake rights
- Co-development deals
- One-to-one pre-scheduled meetings
- Content sessions and screenings
- Networking

## who attends

### Exhibitors

- Distribution companies
- Production studios and suppliers
- TV channels
- Online platforms

*One-to-one meetings to showcase your projects*

### Buyers

- Senior decision makers
- Distributors

• Producers  
• Commissioners  
**All buyers have a diary where they can take part in matchmaking and self-schedule appointments with exhibitors.**

### Trade visitors

• Professionals seeking content and looking to connect with exhibitors

ANIMATION SA PROUDLY PRESENTS

# Cape Town INTERNATIONAL ANIMATION Festival

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For more information:

[www.ctiaf.com](http://www.ctiaf.com) | [www.fameweekafrika.com](http://www.fameweekafrika.com)



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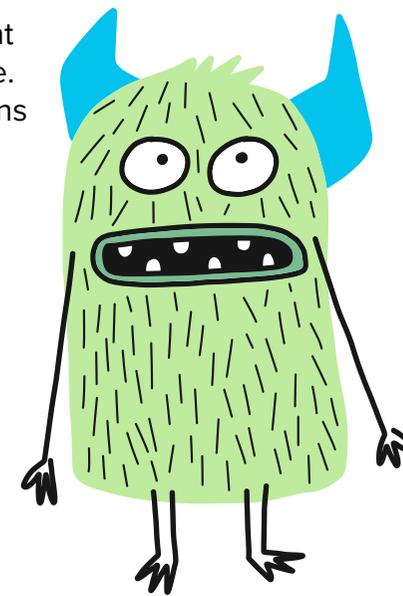
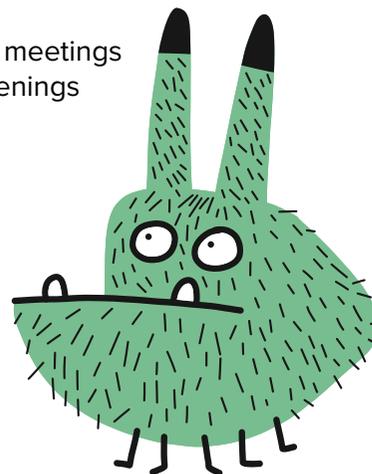
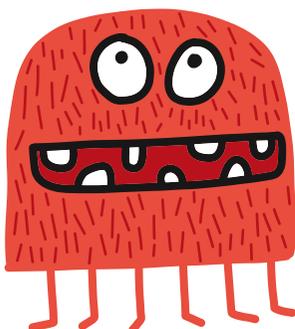
## mastering the craft of animation

CTIAF Business is the largest dedicated African Animation B2B event on the continent, with a programme that has something for everyone. Attendees can enjoy films, workshops, dedicated networking sessions and a world-class content programme.

We've searched the globe to bring you the best of the animation industry and are proud to present the best of Africa to the world.

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- Co-development deals
- One-to-one pre-scheduled meetings
- Content sessions and screenings
- Networking



## who attends

### Exhibitors

- Distribution companies
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*One-to-one meetings to showcase your projects*

### Buyers

- Senior decision makers
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- Producers
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- All buyers have a diary where they can take part in matchmaking and self-schedule appointments with exhibitors.**

### Trade visitors

- Professionals seeking content and looking to connect with exhibitors.

# MEDIA & ENTERTAINMENT SOLUTIONS AFRICA

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For more information:  
[www.fameweekafrika.com](http://www.fameweekafrika.com)

  @fameweekafrika

## where content creation comes to life

At Media & Entertainment Solutions Africa (MESA), **content and technology** come together for informative, innovative and immersive experiences. MESA is Africa's **leading platform** to engage with industry leaders and peers, unlock business opportunities and discover the latest innovations. **From presentations, panel discussions, masterclasses, and showcases, to unparalleled networking opportunities with top decision-makers, MESA is the place to build powerful connections and reconnect with your networks.**

## why attend

- Pavilion of exhibitors
- Content sessions
- Masterclasses
- Spotlight demos
- Networking

## who attends

- AV Integrators & Consultants
- Corporate, Commercial Companies
- Education & Training Facilities
- Event & Stage Production
- Broadcast Regulators
- Satellite & Signal
- Broadcast Systems Integrators
- Outside Broadcasters
- Resellers
- Content Creation & Production
- Advertising Agencies
- Post-Production Audio
- Post-Production Film & Video
- Location Scouts
- Crew Companies
- Industry Support Services



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## connecting africa to the world through music

Mukizi Africa is a B2B marketplace focussing on the **core music business** (labels, publishers, rights societies and more), **the technology sector** (start-ups, developers, and big tech companies), and **brands and the agencies that represent them** (for music and brand campaigns). It also is a platform for showcasing **new African artists, musical trends and music-related products and services**.

Mukizi Africa is set to be Africa's premier event for the music industry to engage on the business of music. It is a platform for the music industry businesses, labels, pluggers, associations and organisations, small enterprises, artists, and musicians to engage in the business of music.

## why attend

- Exhibition
- Masterclasses
- Content sessions
- Exhibitor spotlights
- Cut a demo
- Workshops
- Networking sessions

## who attends

- Production Companies
- Recording Labels
- Music labels
- Publishers
- Distributers
- Performing artists
- Recording Studios
- Promoters

The unique content sessions will feature a mix of local and international speakers to provide insights, expertise, and innovative thinking on the two-way exchange between Africa and the world – always in a way that prioritises both independence and creativity.



# want to be there?



## exhibit

Interested in exhibiting – enquire here for pricing and options

[click here](#)



## content sessions

With 40 content sessions over three days, FAME Week Africa is the ultimate platform for creatives in the film, television, animation, music and entertainment industries to learn, engage, network and be inspired. If you are part of the cultural and creative industries, these content sessions are for you.

Cost:  
R 500 (R250 for students) for access to content sessions and exhibition only

[Buy tickets](#)



## producer

Attend as a producer with access to the pre-scheduled meetings and online diary, networking functions and conference.

Cost:  
From R1 150

[click here](#)



## buyer

Interested in being a buyer – enquire here for more

[click here](#)

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Africa is brimming with talent. With the influence and reach of African artists and creatives now global due to social media and digital streaming services, the continent's creative sector is gaining momentum and interest. FAME Week Africa provides a platform to tap into the continent.

**Be part of cultural revolution. Be part of FAME Week Africa.**

# why cape town?

There aren't many places in the world where you can summit one of the New 7 Wonders of Nature, enjoy one of the most scenic routes in the world with two oceans as your companions or visit the southernmost point of the African continent.

In Cape Town, you will find these and more diverse tourism offerings.

From towering mountain ranges, pristine beaches, excellent hotels, incredible cuisine to exquisite wine farms, the Mother City has it all for visitors.

It is this variety in offerings that has led the Mother City to be consistently voted as one of the world's best tourism destinations at the World Travel Awards, by Travel + Leisure, the Telegraph and others.

Annually, Cape Town also attracts hundreds of thousands of athletes, participants, creatives and spectators to take part or enjoy the scores of events hosted throughout the year.

Adding FAME Week Africa to the growing list of spectacular events on the calendar will cement Cape Town's reputation as an events capital.

Cape Town has it all to make your visit to its shores a memorable experience.

## FILM CAPE TOWN

Film Cape Town is a joint initiative between the City of Cape Town and the Cape Town film industry. It's a focused project, designed to make the most of the City's amazing locations, diverse talent pool and world class infrastructure to create a thriving and sustainable industry that's the crown jewel of the continent.

What defines Cape Town as a premium film and media destination is the best "can do" attitude in the business. Beyond world-class skills and infrastructure, it's our ability to innovate and creatively solve problems that sets the city apart.

## THE BEST LIGHT IN THE WORLD

From crimson sunrises to twilight sunsets, Cape Town is blessed with some of the best light in the world. It's also one of the few places on the planet where you can watch the sun both rise and set over the ocean.

Add favourable weather conditions to this for most of the year and long hours of twilight in summer and it's easy to see why we claim having the best light in the world.





# the stage is yours

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